

Banner Ad / 468 x 60 pixels / Top or Bottom

	Ad Size discount	1 issue	12 issues -5.00%	24 issues -10.00%	48 issues -15.00%	Monthly
Front Page	Top Banner	55.00	627.00	1,188.00	2,244.00	187.00
	Tall Premium	55.00	627.00	1,188.00	2,244.00	187.00
	Tall Regular	45.00	513.00	972.00	1,836.00	153.00
	Standard	25.00	285.00	540.00	1,020.00	85.00
	Bottom Banner	45.00	513.00	972.00	1,836.00	153.00
News Around Town Opinions	Top Banner	40.00	456.00	864.00	1,632.00	136.00
	Tall Premium	40.00	456.00	864.00	1,632.00	136.00
	Tall Side	35.00	399.00	756.00	1,428.00	119.00
	Standard	20.00	228.00	432.00	816.00	68.00
	Bottom Banner	35.00	399.00	756.00	1,428.00	119.00
Sports Entertainment Business	Square	30.00	342.00	648.00	1,224.00	102.00
	Top Banner	35.00	399.00	756.00	1,428.00	119.00
	Tall Premium	35.00	399.00	756.00	1,428.00	119.00
	Tall Side	30.00	342.00	648.00	1,224.00	102.00
	Standard	15.00	171.00	324.00	612.00	51.00
	Bottom Banner	30.00	342.00	648.00	1,224.00	102.00
	Square	25.00	285.00	540.00	1,020.00	85.00

Tall Ad
140 x 200 pixels
Premium
or
Side

Standard Ad
140 x 60 pixels

Square Ad
140 x 84 pixels

**Ask about our
custom-sized ads.**

Discounted Rates

12 issues 5%
24 issues 10%
48 issues 15%

Graphics

Campaigns
(max 3 banners)
\$25 per set-up

Animated Gif
\$25 per set-up

**Web Consulting,
graphic work**
\$75 per hour

Paid Announcements

Non-profit
\$20 per week

For-profit
\$250 per week

**Specials and
Ad Requirements**

Non-profits:
10% discount

All graphics
must be in
JPG or GIF
format.